



A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS),
POONDI – 613503, THANJAVUR – DT, INDIA.



1. Name of the Staff : **G.VIJAYASREE**
2. Designation & Department : Assistant of Computer Science
3. Academic Qualification : M.S., (I.T),M.Phil.,

Course	UG	PG	M.Phil.	Ph.D.
Year	1988	2002	2005	Pursuing
College & University	K.N.G.W.A.C & BHARD – TRICHY	PRC & BHARD – TRICHY	DISTANCE EDU., &BHARD-TRICHY	AVS & BHARD

4. Date of Birth & Age : 26.04.1965 & 54

	D	D	M	M	Y	Y	Y	Y
5. Date of Appointment : Self – Finance :	1	2	0	6	2	0	0	8
FIP :								
Aided :								

6. Total Service : 13 Years

7. Teaching Experience in completed years : UG PG M.Phil.

8. Residential Address : 29, VIJAYALAKSHMI NAGAR, CHINTHAMANI (OPP), TAMIL UNIVERSITY QUARTERS, BHARATHI NAGAR 5TH CROSS(EXT)., M.C.ROAD, THANJAVUR-613 010.

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E-Mail Address : Vijayasree45@gmail.com

9. No. of Orientation / Refresher Courses and Training Programmes attended : — Annexure – REFRESHER-1
10. Whether FDP availed, if yes, furnish details : — Annexure – II **2**
11. No. of Seminars attended : — Annexure – III **9**
12. No. of Papers Presented : — Annexure – IV **5**
13. No. of Papers Published : — Annexure – V **7**
14. No. of Books Published : — Annexure – VI **NIL**
15. No. of Guest Lectures delivered in other institutions : — Annexure – VII **NIL**
16. No. of Research Projects undertaken : Minor NIL Major NIL Others (Specify) NIL
17. No. of Seminars organised : NIL
18. No. of. M.Phil. Scholars Guided : Completed NIL Ongoing NIL
19. No. of. Ph.D. Scholars Guided : Awarded NIL Ongoing NIL
20. Participation in Academic Research Bodies in other institutions : — **NIL**
21. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching : — **NIL**
22. Service rendered in Professional bodies outside the College : — **NIL**
23. Honors / Awards received : — **BEST TEACHER AWARD –OUR COLLEGE**

Signature of the Staff

ANNEXURE – II

WHETHER FDP AWAILED, IF YES, FURNISH DETAILS

Name of the institution	Period of Study	Date of submission	Awarded
1.ADAIKALAMATHA INSTITUTE OF MANAGEMENT, ADAIKALAMATHA COLLEGE, ARUN NAGAR, VALLAM,THANJAVUR, PIN:613 403.	12-11-2008 TO 14-112008 29-11-2013	12-11-2008 TO 14-112008 29-11-2013	PARTICIPATED PARTICIPATED-APTITUDE TRAINING FOR NET/SLET ASPIRANTS
2. GNANAM SCHOOL OF BUSINESS,MARY'S NAGAR,TRICHY-THANJAVUR EXPRESSWAY,SENGIPATTI, PIN:613 402, THANJAVUR.			

ANNEXURE – III

SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC ATTENDED

Sl. No.	Title of the Seminars/Conferences, Symposia, Workshops	Level (State / National / International)	Sponsoring Agency and Name of the Institution	Date
1.	WORKSHOP - DEVELOPMENT OF AMBIENT INTELLIGENCE INFRASTRUCTURE IN UBIQUITIOUS CLASSROOM ENVIRONMENT	NATIONAL – UGC SPONSORED.	A.V.V.M.S.P.C POONDI.	23-01-2015 TO 24-01-2015
2.	WORKSHOP – “WORLD CLASS CURRICULUM IN COMPUTER SCIENCE-CONSULATIVE WORKSHOP”	CCCD, BHARD – TRICHY.	SCHOOL OF COMPUTER SCIENCE ,ENGINEERING& APPLICATIONS	16-02-2016.
3.	CONFERENCE-“RECENT TRENDS IN INFORMATION TECHNOLOGY”	NATIONAL CONFERENCE	SENGUNTHAR ARTS AND SCIENCE COLLEGE, TIRUCHEGODE-637205,NAMAKKAL .	05-03-2013
4.	CONFERENCE – A STUDY OF DATAMINING	INTERNATIONAL CONFERENCE.	BON SECOURS COLLEGE FOR WOMEN ,VILAR BYPASSROAD, THANJAVUR-	13-02-2015.
5.	CONFERENCE – RESEARCH ISSUES IN IMAGE ANALYSIS & MINING INTELLIGENCE.	NATIONAL CONFERENCE	ERODE ARTS AND SCIENCECOLLEGE (AUTONOMOUS), ERODE -638 009.	14-02-2015.
6.	SEMINAR : “CLOUD COMPUTING”	NATIONAL SEMINAR	BHARD TECHNOLOGY PARK IN ASSOCIATION WITH DEPT.OF IT,CS& MCA & SHRIMATI INDIRA GANDHI COLLEGE AND COMPUTER SOCIETY OF INDIA,TRICHY CHAPTER.	26-09-2012.

7.	SEMINAR – WOMEN AND MEDIA IN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING.	NATIONAL SEMINAR-UGC SPONSORED	A.V.V.M.SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI, THANJAVUR - 613 503.	20-03-2015 TO 21-03-2015.
8.	SEMINAR – IMPLEMENTATION OF DESIGN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING.	INTER NATIONAL SEMINAR	RAJAGIRI DAWOOD BATCHA COLLEGE OF ARTS AND SCIENCE & RDB INSTITUTE OF MANAGEMENT ,PAPANASAM.	26-03-2015
9.	SEMINAR – DATA MINING TOOLS USING CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS.	INTER NATIONAL SEMINAR.	RAJAGIRI DAWOOD BATCHA COLLEGE OF ARTS AND SCIENCE & RDB INSTITUTE OF MANAGEMENT ,PAPANASAM.	09-03-2016

PAPERS PRESENTED IN SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC

Sl. No.	Title of the Paper	Level (State / National / International	Sponsoring Agency and Name of the Institution	Date
	CONFERENCE – A STUDY OF DATAMINING.	INTERNATIONAL CONFERENCE.	BON SECOURS COLLEGE FOR WOMEN ,VILAR BYPASSROAD, THANJAVUR-	13-02-2015.
	SEMINAR : “CLOUD COMPUTING”	NATIONALEMINAR	BHARD TECHNOLOGY PARK IN ASSOCIATION WITH DEPT.OF IT,CS& MCA & SHRIMATI INDIRA GANDHI COLLEGE AND COMPUTER SOCIETY OF INDIA,TRICHY CHAPTER.	26-09-2012
	SEMINAR – WOMEN AND MEDIA IN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING.	NATIONAL SEMINAR-UGC SPONSORED	A.V.V.M.SRI PUSHPAM COLLEGE, (AUTONOMOUS),POONDI, THANJAVUR.613 503.	20-03-2015 TO 21-03-2015.
	SEMINAR – IMPLEMENTATION OF DESIGN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING.	INTER NATIONAL SEMINAR	RAJAGIRI DAWOOD BATCHA COLLEGE OF ARTS AND SCIENCE & RDB INSTITUTE OF MANAGEMENT PAPANASAM.	26-03-2015
	SEMINAR – DATA MINING TOOLS USING CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS.	INTER NATIONAL SEMINAR	RAJAGIRI DAWOOD BATCHA COLLEGE OF ARTS AND SCIENCE & RDB INSTITUTE OF MANAGEMENT PAPANASAM.	09-03-2016

RESEARCH PAPERS PUBLISHED:

Sl. No.	Title of the Paper	JOURNAL			Page Number
		Name	Volume	Year / Month of Publication	
1.	STUD Y OF CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING TECHNIQUES.	IJARCSSE-INTER NATIONAL JOURNAL OF ADVANCED RESEARCH IN COMPUTER SCIENCE AND SOFTWARE ENGINEERING.	VOLUME-4	SEPTEMBER – 2014	ISSUE-9
2.	WOMEN AND MEDIA IN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING.	NATIONAL SEMINAR – UGC-SPONSORED NATIONAL SEMINAR ON “RURAL WOMEN ENTREPRENEURSHIP- THE DYNAMICS OF PROGRESS AND ITS REVERSAL”. A.V.V.MS.P.C, POONDI.	UGC- ISBN:978-93-81429-57-0775	20-03-2015 TO 21 -03-2015	316-318
3.	IMPLEMENTATION OF DESIGN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM USING DATAMINING	INTERNATIONAL SEMINAR ON CAPITAL OUTSOURCING - PROSPECTS &CHALLENGES.	JEMS- JOURNAL OF EXCLUSIVE MANAGEMENT SCIENCE	APRIL SPECIAL ISSUE: 2015-	268-272
	DATA MINING SCHEDULED PHASE SEQUENCE: A GRAPHIC DEVELOPING FAST – FOOD FORMATION RECORDS.	IJCSE - INTERNATIONAL JOURNAL OF COMPUTER SCIENCES AND ENGINEERING	VOLUME:3 E-ISSN:2347-2693.	30-11-2015 ISSUE – 11	196-209

5.	DATAMINING IN TELECOMMUNICATION sUSING ANOVA TECHNIQUES.	IJMACR- INTERNATIONAL JOURNAL OF MATHEMATICS AND COMPUTER RESEARCH	VOLUME:3 ISSN:2320- 7167	30-11-2015 ISSUE-11	751- 758
6.	A STUDY OF DATAMINING	INTERNATIONAL CONFERENCE - “CHALLENGES AND PERSPECTIVES OF GLOBAL MANANGEMENT.	13-02-2015	13-02-2015	-----
7.	INTER NATIONAL SEMINAR-DATA MINING TOOLS USING IN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS	INTER <u>NATIONAL SEMINAR-</u> <u>RDB ARTS AND</u> <u>SEIENCE COLLEGE</u>	SPECIAL ISSUE: JOURNAL~ AEIJMR ISSN: 2348- 6724	MARCH SPECIAL ISSUE: 09-03- 2016	201- 205