



**A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI – 613503, THANJAVUR – DT.**

STAFF PROFILE as on : 2012



1. Name of the Staff : **Dr.R.MULLAIVANANATHAN**
 2. Designation : **ASSISTANT PROFESSOR**
 3. Academic Qualification : **M.A., M.Phil., Ph.D.,**

| Course | UG | PG | M.PHIL. | Ph.D. |
|----------------------|--------------------------------------|--------------------------------------|--------------------------|--------------------------------------|
| Year | 1995 | 2005 | 2009 | 2013 |
| College & University | A.V.V.M. Sri Pushpam college, Poondi | A.V.V.M. Sri Pushpam college, Poondi | Bharathidasan University | A.V.V.M. Sri Pushpam college, Poondi |

4. Date of Birth & Age : 25.01.1972 & 46 yrs

5. Date of Appointment : Self – Finance :

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6. Total Service :

7. Teaching Experience in completed years : UG

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 PG

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 M.Phil.

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8. Residential Address : "Athiyamar Illam", 2593, Pookara Vilar Road, Thanjavur-613001

Mobile Number : 9443008113

E-Mail Address : mullairajee@gmail.com

9. No. of Orientation / Refresher Courses and Training Programmes attended : 04 Annexure – I
 10. Whether FDP availed, if yes, furnish details : Annexure – II
 11. No. of Seminars attended : 01 Annexure – III
 12. No. of Papers Presented : 30 Annexure – IV
 13. No. of Papers Published : 18 Annexure – V
 14. No. of Books Published : Annexure – VI
 15. No. of Guest Lectures delivered in other institutions : Nil Annexure – VII
 16. No. of Research Projects undertaken : Min _____ or _____ Major _____ Others (Specify) _____ Annexure – VIII
 17. No. of Seminars organised : Annexure – IX
 18. No. of M.Phil. Scholars Guided : Completed 6 Ongoing 2 Annexure – X
 19. No. of Ph.D. Scholars Guided : Awarded _____ Ongoing 4 Annexure – XI
 20. Participation in Academic Research Bodies in other institutions : Nil Annexure – XII
 21. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching : 04 Annexure – XIII
 22. Service rendered in Professional bodies outside the College : 01 Annexure – XIV
 23. Honors / Awards received : 01 Annexure – XV

Signature of the Staff

ANNEXURE – I**DETAILS OF ORIENTATION, REFRESHER COURSES AND TRAINING PROGRAMMES ATTENDED:**

| SL. NO. | COURSE | UNIVERSITY | PERIOD | TITLE |
|----------------|-------------------------------|---|--------------------------|---|
| 1. | Orientation | A.V.V.M. Sri Pushpam College (Aut), Poondi conducted by Internal Quality Assurance Cell (IQAC) | 06.04.2015 to 18.04.2015 | Special Orientation Program for Professors |
| 2. | Training | NHRC Sponsored | 05.08.2016 | Human Rights |
| 3. | Training | A.V.V.M. Sri Pushpam College (Aut), Poondi combined with NHRC | March 2018 | Human Rights |
| 4. | Faculty Development Programme | A.V.V.M. Sri Pushpam College (Aut), Poondi combined with NISM (National Institute of Securities Market) | 26.02.2018 | Financial Market and Entrepreneurship Opportunities |

ANNEXURE – II**WHETHER FDP AVAILED, IF YES, FURNISH DETAILS**

| Name of the institution | Period of Working | Date of submission | awarded |
|--------------------------------|--------------------------|---------------------------|----------------|
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ANNEXURE – III**SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC ATTENDED**

| S. No. | Title of the Paper | Level (State / National / International) | Sponsoring Agency and Name of the Institution | Date |
|---------------|--|---|---|---|
| 1. | QUALITY & EXCELLENCE IN HIGHER EDUCATION | NATIONAL SEMINAR | THEIVANAI AMMAL COLLEGE FOR WOMWN (AUTONOMOUS) VILLUPURAM | 21 ST – 22 ND JUNE 2013 |
| 2. | INDIAN ECONOMIC ASSOCIATION CONGERENCE | IEA | ACHARYA NAGARJUNA UNIVERSITY, GUNDOOR, ANDHRA PRADESH | 27 th -30 th DEC 2017 |

ANNEXURE – IV**PAPERS PRESENTED IN SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC**

| S. No. | Title of the Paper | Level (State / National / International) | Sponsoring Agency and Name of the Institution | Date |
|---------------|--|---|--|-----------------------------|
| 1. | FLOWER MARKETING PATHWAY IN THANJAVUR DISTRICT | INTERNATIONAL SEMINAR | DEPT. OF COMMERCE A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS) POONDI | 22 ND SEPT. 2012 |

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| 2. | FLOWER PRODUCER AND GARLAND, LOOSELY STRUNG FLOWER SELLER – LIVELIHOOD SYSTEM IN THANJAVUR DT | INTERNATIONAL SEMINAR | DEPT. OF COMMERCE A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS) POONDI | 22 ND SEPT. 2012 |
| 3. | THE ISSUES OF POVERTY AMONG THE GARLAND MAKERS AND THE LOOSELY STRUNG FLOWER LABOURERS | STATE LEVEL SEMINAR | AET- XXXIII DEPT. OF ECONOMICS, PERIYAR UNIVERSITY, SALEM | 27 – 28 OCT. 2012 |
| 4. | FLOWER FOOD | NATIONAL LEVEL | ERODE ARTS AND SCIENCE COLLEGE, ERODE | 4 TH & 5 TH JAN. 2013 |
| 5. | INDUSTRUAL SCENARIO OF TAMILNADU | NATIONAL LEVEL | JAMAL MOHD. COLLEGE, TRICHY | 22 ND JAN. 2013 |
| 6. | STRATEGIES OF ENHANCING THE QUALITY OF EVALUATION SYSTEM IN HIGHER EDUCATION | STATE LEVEL SEMINAR | 34 TH AET ANNUAL CONFERENCE | 14 th – 15 th Dec. 2013 |
| 7. | SOCIO ECONOMIC CONDITION OF FLOTISTS IN THANJAVUR DISTRICT. | NATIONAL LEVEL | IEA 96 TH ANNUAL CONFERENCE VOL. MEENAKSHI UNIVERSITY, KANCHEEPURAM | 27 th – 29 th Dec. 2013 |
| 8. | IDENTIFYING AND RETAINING BEST HUMAN RESOURCES FOR AN ORGANIZATION AND SMALL INDUSTRIES | NATIONAL LEVEL | JAMAL MOHAMED COLLEGE (AUTONOMOUS), TRICHY | 25 th Feb. 2014 |
| 9. | A STUDY ON THE SOCIO-ECONOMIC PLIGHT OF AGRICULTURAL LABOURERS IN THANJAVUR DT | NATIONAL LEVEL | JAMAL MOHAMED COLLEGE (AUTONOMOUS), TRICHY | 25 TH – 26 TH AUG. 2014 |
| 10. | FLOWER MARKETING ROOTS IN RURAL THANJAVUR | NATIONAL LEVEL | URUMU DHANALAKSHMI COLLEGE, TRICHY | 26 TH – 27 TH SEP. 2014 |
| 11. | A COMPREHENSIVE STUDY ON TAMILNADU ECONOMY | STATE LEVEL | VIVEKANANDHA COLLEGE, AGASTEESWARAM, KANYAKUMARI | 1 st – 2 nd Nov. 2014 |
| 12. | SUSTAINABLE SOLUTION ROUTES OUT OF POVERTY IN INDIA | NATIONAL LEVEL | IEA 97 TH ANNUAL CONFERENCE IN MOHANLAL SUKHADIA UNIVERSITY, RAJASTHAN | 27 TH – 29 TH DEC. 2014 |
| 13. | CHANGES OF CONSUMER BEHAVIOUR A CHALLENGE FOR SUSTAINABLE FLOWER BUSINESS FOR GROWTH | NATIONAL LEVEL | JAMALMOHAMED COLLEGE (AUTTONOMOUS), TRICHY | 10 TH FEB 2015 |
| 14. | AGRICULTURE IN INDIA | NATIONAL LEVEL | JAMALMOHAMED COLLEGE (AUTTONOMOUS), TRICHY | 10 TH FEB 2015 |
| 15. | BLACK MONEY IN INDIA | INTER NATIONAL | RDB COLLEGE OF ARTS AND SCIENCE, PAPANASAM | 26 TH MAR 2015 |
| 16. | URBANIZATION AND POVERTY IN INDIA | NATIONAL LEVEL | KANDASWAMI KANDAR'S COLLEGE, VELUR – NAMAKKAL | 6 th – 7 th Mar. 2015 |

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| 17. | THE PROBLEMS OF RURAL WOMEN | NATIONAL LEVEL | A.V.V.M. SRI PUSHPAM COLLEGE (AUT), POONDI | 20 th – 21 st MAR 2015 |
| 18. | BLACK MONEY IN INDIA | INTERNATIONAL LEVEL | RDB COLLEGE OF ARTS AND SCIENCE, PAPANASAM, THANJAVUR DT | 26 MAR 2015 |
| 19. | FLOWER VENDORS IN THANJAVUR TOWN – A STUDY | INTERNATIONAL LEVEL | SENGAMALA THAYAR EDUCATIONAL TRUST WOMENS COLLEGE, MANNARGUDI | 4 th SEP. 2015 |
| 20. | THE IMPACT OF TOURISM ON THE SOCIO-ECONOMIC DEVELOPMENT OF TAMILNADU | ANNUAL CONFERENCE (ASSOCIATION OF ECONOMISTS OF TAMILNADU) | KANDASWAMI KANDAR'S COLLEGE, NAMAKKAL | 28 th & 29 th Nov. 2015 |
| 21. | GRAMAJOTHI – GAME CHANGER IN THE RURAL DEVELOPMENT | 98 th ANNUAL CONFERENCE OF IEA | PROF. JAYASHANKAR TELENGANA STATE AGRICULTURE UNIVERSITY, HYDERABAD | 27 th & 29 th Dec 2015 |
| 22. | HUMAN RESOURCE DEVELOPMENT | INTERNATIONAL LEVEL | RDB COLLEGE OF ARTS AND SCIENCE, PAPANASAM, THANJAVUR DT | 9 th Mar. 2016 |
| 23. | INCLUSIVE GROWTH AND CHALLENGING OPPORTUNITY OF SERVICE SECTOR FOCUSING IN TAMILNADU | NATIONAL LEVEL | URUMU DHANALKSHMI COLLEGE, TRICHY | 23 rd Sept. 2016 |
| 24. | MANAGEMENT THE ENVIRONMENT, THE FIRST LESSON OF MANAGEMENT | NATIONAL LEVEL | URUMU DHANALKSHMI COLLEGE, TRICHY | 23 rd Sept. 2016 |
| 25. | HUMAN RESOURCE MANAGEMENT – AGRICULTURE AND ENVIRONMENT CHALLENGES | AET | ERODE ARTS AND SCIENCE COLLEGE, ERODE | 19 th , 20 th Nov. 2016 |
| 26. | HUMAN RESOURCE DEVELOPMENT SUPPORTED TO AGRICULTURE SECTOR | NATIONAL LEVEL | GOVT. ARTS COLLEGE, KUMBakonam | 15 th , 16 th DEC 2016 |
| 27. | HUMAN RESOURCE DEVELOPMENT IN AGRICULTURAL SECTOR | INTERNATIONAL LEVEL | E.G.S PILLAY ARTS & SCIENCE COLLEGE, NAGAPATTINAM | 10 FEB, 2010 |
| 28. | FOOD SECURITY IN INDIA | AET 38 TH ANNUAL CONFERENCE | MANNAR THIRUMALAI NAICKER COLLEGE (AUT), MADURAI | 28 th -29 th Oct. 2017 |
| 29. | WOMEN IN AGRICULTURE-AN EMPIRICAL STUDY IN THANJAVUR | NATIONAL LEVEL | A.V.V.M. SRI PUSHPAM COLLEGE (AUT), POONDI | 5 th – 6 th MAR 2018 |

RESEARCH PAPERS PUBLISHED:

| Sl. No. | Title of the Paper | JOURNAL | | | Page Number |
|---------|--|-------------------------------------|--|---|-------------|
| | | Name | Volume | Year / Month of Publication | |
| 1 | A STUDY OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN TAMILNADU | AET PENINSULAR ECONOMIST | VOL.XXIII | 2010-11 | 132 |
| 2 | THE IMPACT ON MGNREGS IN THANJAVUR DISTRICT | AET | XXXVI | 2011 | 96-97 |
| 3 | INDIAN FISCAL TRANSFER THROUGH MGNREG SCHEME | ISBN : 978-93-80505-3 2011 | I | 2011 | 168-170 |
| 4 | IMPACT OF FOOD SUBSIDY IN INDIA | ISBN 978-81-920478-2-9 | FOOD INSECURITY DIVINE PUBLISHERS | 2012 | 714 |
| 5 | FLOWER MARKETING PATHWAY IN THANJAVUR DT | INTERNATIONAL | ISSN 0975-3915 | SEP. 2012 | 303-307 |
| 6 | THE ISSUES OF POVERTY AMONG THE GARLAND MAKERS AND LOOSELY STUNG FLOWER LABOURERS | PENINSULAR ECONOMIST VOL XXV | ISSN 0976-8270 | 2012-13 | 112-113 |
| 87 | SOCIO ECONOMIC CONDITIONS OF FLORISTS IN THANJAVUR DISTRICT, TAMILNADU | THE INDIAN ECONOMIC JOURNAL | ISSN 0019-4662 | DECEMBER 2013 | 120-125 |
| 9 | A COMPREHENSIVE STUDY ON TAMILNADU ECONOMY | PENINSULAR ECONOMIST VOL XXXV | ISSN 0976-8270 | 2014-2015 | 61 |
| 10 | SOCIAL PRODUCTION FOR THE WORKFORCE OF UNORGANISED SECTOR CREATE JOB INDUSTRY IN INDIA | INTERNATIONAL | ISSN 0975-3915 VOLUME-III ISSUE II(A) | FEBRUARY 2014 | 964-966 |
| 11 | FLOWER MARKETING CHANNELS IN RURAL THANJAVUR | NATIONAL SEMINAR | URUMU DHANALAKSHMI COLLEGE, TRICHY | 26 TH -27 TH SEPTEMBER 2014 | 101-106 |
| 12 | WOMEN EMPOWERMENT- ISSUES AND CHALLENGES | NATIONAL SEMINAR | ISBN 978-93-81429-57-0 | MAR-2015 | 20 |
| 13 | FLOWER VENDORS IN THANJAVUR TOWN-A STUDY | INTERNATIONAL | SENGAMALA THAYAR EDUCATIONAL WOMEN'S COLLEGE ISBN 978-01-931894-9-6 | SEP-2015 | 30 |

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| 14 | DEVELOPING COMPETENCY, CHALLENGING OPPORTUNITY OF SERVICE SECTORS FOCUSSING IN TAMILNADU | PENINSULAR ECONOMIST VOL XXXVII | ISSN 0976-8270 | 2016-2017 | 233 |
| 15 | HUMAN CAPITAL IN AGRICULTURE SECTOR | PENINSULAR ECONOMIST VOL XXXVII | ISSN 0976-8270 | 2016-2017 | 248 |
| 16 | HUMAN RESOURCES DEVELOPMENT SUPPORTED TO AGRICULTURAL SECTOR | NATIONAL SEMINAR | ISBN 978-81-92581-3-2 | DEC-2016 | 174 |
| 17 | HUMAN RESOURCE DEVELOPMENT IN AGRICULTURAL SECTORS IN TIRUVARUR DT | INTERNATIONAL | E.G.S PILLAY ARTS AND SCIENCE COLEGE,NAGAPATTINAM ISSN2394-8906 | FEB-2017 | 180-186 |
| 18 | PROBLEMS OF WOMEN IN AGRICULTURE-AN EMPIRICAL STUDY IN THANJAVUR TALUK | NATIONAL SEMINAR | B-DIGEST Publications ISBN975-93-84734-62- 6 | MAR-2018 | 366-370 |

ANNEXURE – VIII

RESEARCH PROJECTS – ONGOING AND COMPLETED:

| SL. No | Title of the project | Minor/ Major | Name of the Funding Agency | Period | Amount Sanctioned | UC Submitted If Yes, Date and Year |
|--------|--|-----------------|----------------------------------|-----------|----------------------|--|
| 1 | WOMEN EMPOWEMENT IN RURAL AREAS THROUGH AGRICULTURAL WOMEN LABOURERS IN THANJAVUR DISTRICT | MINOR | UGC | JULY-2015 | | |

ANNEXURE – X

Research Experience (M.Phil.) – Guided and Guiding

| Sl. No. | Name of the Scholar & Reg. No. | Title of the Dissertation | Year of Study | COLLEGE/University |
|---------|--------------------------------------|--|------------------|--|
| 1 | M.MUTHUVEL (Reg No:14ECA502) | A SOCIO-ECONOMIC STUDY OF LAMP WORKERS IN NACHIAR KOVIL, THANJAVUR DISTRICT | 2014-15 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |
| 2 | K.KANIMOZHI (Reg No:14ECA551) | A SOCIO-ECONOMIC CONDITION OF AGRIUCLTURAL LABOUR IN NELLUPATTU VILLAGE IN THANJAVUR DT | 2014-15 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |
| 3 | A.MAHESU (Reg No:15ECA501) | SOCIO-ECONOMIC CONDITION OF WOMEN LABOURERS IN VETTIKADU IN THANJAVUR DT | 2015-16 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |
| 4 | KAYALVIZHI | MGNRDP | | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |

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|---|-------------------------------------|---|-----------|------------------------------------|
| 5 | R KUMARAN (Reg.No.:15ECA709) | A STUDY ON WOMEN AGRICULTURAL LABOURS IN KAVANUR VILLEGE, THIRUVIDAIMARUDUR TK, THNAJAVUR DT. | 2015-17 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |
| 6 | M. SELVAKUMAR (Reg.No.:15ECA707) | ECONOMIC STUDY ON HEALTH STATUS OF TRIBE'S WOMEN OF ANDIPATTI TK, THENI DT. | 2015-17 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |
| 7 | MARY SELVI | Guiding | 2016-2018 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |
| | | Guiding | 2018-2020 | A.V.V.M SRI PUSHPAM COLLEGE, (BDU) |

ANNEXURE – XI

Research Experience (Ph.D.) – Awarded, Submitted and Guiding

| Sl. No. | Name of the Scholar | Title of the Thesis | Year of Study | University |
|---------|---------------------|---|---------------|--------------------------|
| 1 | M.ANBUMANIKANDAN | Human Capital in Agriculture Sector with special reference in Thanjavur | 2016 | Bharathidasan University |
| 2 | B.BALAMBIKA | Agricultural Economics | 2017 | Bharathidasan University |
| 3 | R. KRISHNAVENI | Public Finance | 2018 | Bharathidasan University |
| 4 | D. HELEN VICTORIA | Agricultural Economics | 2018 | Bharathidasan University |

ANNEXURE – XII

PARTICIPATION IN ACADEMIC RESEARCH BODIES IN OTHER INSTITUTIONS: (Mention the period in the relevant column)

| Name of the Institution | Academic Council | BOS | Research committee | Academic Audit committee | Member in University committee | Any other (specify) |
|-------------------------|------------------|-----|--------------------|--------------------------|--------------------------------|---------------------|
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ANNEXURE – XIII

SERVICE IN ACADEMIC / EXTRA CURRICULAR/ EXTENSION ACTIVITIES

| Sl. No. | Name of the Activity | Period |
|---------|--|----------------|
| 1 | RESOURCE PERSON UGC SPONCED NATIONAL SEMINOR,JMC,TRICHY. | 25&26 AUG 2014 |
| 2 | CHAIED THE TECHNICAL SESSION SEMINAR AT DHARMAMURTHI RAO BAHADUR CALAVALA CUNNAN CHETTY'S HINDU COLLEGE,CHENNAI | 15-SEP2014 |
| 3. | RAPPOTIER UGC SPONCED NATIONAL SEMINOR,JMC,TRICHY. | 25&26 AUG 2014 |
| 4. | QUESTION PAPER SETTERS BOARD MEETING AT PERIYAR UNIVERSITY, SALEM-636 011 | 24-02-2018 |

ANNEXURE – XIV**MEMBERSHIP IN PROFESSIONAL BODIES**

| Name of the Professional Body | National/International | Period |
|---|-------------------------------|---------------|
| Life Member in the Association of Economists of Tamilnadu (AET) | State | Life |

ANNEXURE – XV**HONORS AND AWARDS RECEIVED**

- Secured **Best Teacher Award** in A.V.V.M. Sri Pushpam College (Aut), Poondi