



A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI – 613503, THANJAVUR – DT.



STAFF PROFILE as on 2017-18

1.	Name of the Staff	:	Dr. S. RAJU											
2.	Designation	:	Asst. Professor											
3.	Academic Qualification	:	M.Com, M.B.A., M.Phil., Ph.D.											
	Course		UG			PG			M.PHIL.			PH.D.		
	Year		1995			1997			2003			2007		
	College & University		A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University			A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University			A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University			S.K.S.S. Arts College, Thirupanandal Bharathidasan University		
4.	Date of Birth & Age	:	11-04-1974, 45 Years											
5.	Date of Appointment	:	Self – Finance		:	0	6	1	2	1	9	9	7	
			FIP		:									
			Aided		:	2	7	1	1	2	0	1	3	

6. Total Service

: 22

7. Teaching Experience in completed years

: UG 22 PG 21 M.Phil. 13

Residential Address : Valavu Street, Poondi (Po), Thanjavur (Dist) 613 502

Mobile Number : 09894534383

E-Mail Address : dr.rajuss@gmail.com

8. No. of Orientation / Refresher Courses and Training Programmes attended

: Nil

9. Whether FDP availed, if yes, furnish details

: 01

Annexure – I

10. No. of Seminars attended

: 01

Annexure – II

11. No. of Papers Presented

: 01

Annexure – II

12. No. of Papers Published

: 02

Annexure – III

13. No. of Books Published

: Nil

14. No. of Guest Lectures conducted

: Nil

15. No. of Research Projects undertaken

: Minor - Major - Others (Specify)

16. No. of Seminar/ Workshop organised

: -

17. No. of M.Phil. Scholars Guided

: Completed - Ongoing -

18. No. of Ph.D. Scholars Guided

: Awarded 01 Ongoing 05 Annexure - IV

19. Participation in Academic Research Bodies in other institutions

: -

20. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching

: -

21. Service rendered in Professional bodies outside the College

: -

22. Honors / Awards received

: -

Signature of the Staff

Annexure – I

FDP Attended

	Date (s)	Venue/Organised by	Sponsored/Funded/supported by
F.D.P	21.09.2017	Bangalore- Teachers' Academy Degree College,	Teachers' Academy Degree College, Bangalore
Any other	-	-	-

Annexure – II

Seminars attended & Paper presented

Sl. No	Date	International/ National/ State Level	Title	Place
1.	09.12.2017	International Level	Social Media Marketing and its Role in Digital Era	AIMS Institutes, Peenya Bangalore.

Annexure – III

Details of Research Papers/Articles published

Annexure – IV

Details of Ph.D., Scholars Guided

Sl. No	Period	Name of the Candidate	PT/FT	Title	Registered	Awarded	Ongoing
1.	2017-18	S. Vijayakumar October - 2010	PT	Performance of Housing Co operatives in Thanjavur District.	-	Awarded (June-2017)	-
2.		K. Murugeswaran July – 2011	PT	Life Insurance- Andaman & Nicobar Islands.	-	-	Ongoing
3.		B. Bharathidasan January - 2015	PT	Operational Performance of LIC in Thanjavur Dt.	-	-	Ongoing
4.		R. Mathavi Oct.2016	PT	Central Co operative Banks in Thanjavur District.	-	-	Ongoing
5.		K. Tamilarasan Oct.2016		Marketing – Advertising and sales promotions	-	-	Ongoing
6.		S.K.Jayasree January - 2017		The role of KSFE in Kerala Economy	-	-	Ongoing
					Nil	01	05