

**A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),  
POONDI-613 503, THANJAVUR**



**1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific outcomes (PSOs) and Course Outcomes (COs) of the Programmes offered by the Institution**

## **COURSE OUTCOMES**

## B.COM. (2017-2018)

Semester	Category	Paper Code	Title of the Paper	Outcome
<b>I</b>	Part- I	17U1CMT1/H1	Tamil - I /Hindi - I	<ul style="list-style-type: none"> <li>To know and get the awareness of recent tamil literature</li> </ul>
	Part II	17U1CME1	English - I	<ul style="list-style-type: none"> <li>To initiate the Students to understand English through Prose, Poetry and Basic Communicative Grammar.</li> </ul>
	Core	17U1CMC1	Introduction to Accountancy	<ul style="list-style-type: none"> <li>To make the students to gain adequate knowledge of both principles and practice of Accounting.</li> </ul>
	Core	17U1CMC2	Marketing	<ul style="list-style-type: none"> <li>To provide the students about basic knowledge in the marketing field.</li> </ul>
	Allied	17U1CMA1	Business Statistics	<ul style="list-style-type: none"> <li>To make the students gain knowledge in statistical tools and techniques statistics - meaning - characteristics - scope and importance - collection of Data - methods - classification - tabulation - charts and diagrams.</li> </ul>
	ES	17U1CMES	Environmental Studies	<ul style="list-style-type: none"> <li>To get better awareness of Environmental Condition</li> </ul>
<b>II</b>	Part - I	17U2CMT2/H2	Tamil - II /Hindi - II	<ul style="list-style-type: none"> <li>To know and get the knowledge of Literature of the middle ages.</li> </ul>
	Part - II	17U2CME2	English - II	<ul style="list-style-type: none"> <li>To impart language and communicative skills through short stories, one act plays and communicative grammar</li> </ul>
	Core	17U2CMC3	Financial Accounting - I	<ul style="list-style-type: none"> <li>To expose the students to the accounting procedure of partnership firms and allied aspects of accounting.</li> </ul>
	Core	17U2CMC4	Business Management	<ul style="list-style-type: none"> <li>To make the students to gain adequate knowledge in Business Management.</li> </ul>
	Allied	17U2CMA2	Business Environment	<ul style="list-style-type: none"> <li>Analyse the recent developments in the economic,</li> </ul>

				<b>fiscal and monetary policies of the government.</b>
	<b>Allied</b>	<b>17U2CMA3</b>	<b>Business Communication</b>	<ul style="list-style-type: none"> <li>• <b>Imbibe meaning of Business Communication</b></li> </ul>
	<b>SBE</b>	<b>17U2CMS1</b>	<b>Skill Based Elective – Production Management</b>	<ul style="list-style-type: none"> <li>• <b>Gaining knowledge about managing production processes</b></li> </ul>
	<b>VBE</b>	<b>17U2CMVE</b>	<b>Value Based Education</b>	<ul style="list-style-type: none"> <li>• <b>To enhance the understanding of Human physical and mental health and the ability to maintain it well to the life and beyond.</b></li> </ul>
<b>III</b>	<b>Part – I</b>	<b>17U3CMT3/H3</b>	<b>Tamil – III /Hindi – III</b>	<ul style="list-style-type: none"> <li>• <b>To understand the differences and importance of Epics ,Essays, History of Tamil literature</b></li> </ul>
	<b>Part – II</b>	<b>17U3CME3</b>	<b>English – III</b>	<ul style="list-style-type: none"> <li>• <b>To introduce the language of the world renowned dramatist and novelist to enhance the vocabulary and communicative skills of the learners.</b></li> </ul>
	<b>Core</b>	<b>17U3CMC5</b>	<b>Financial Accounting – II</b>	<ul style="list-style-type: none"> <li>• <b>To understand the detailed accounting knowledge about partnership accounting.</b></li> </ul>
	<b>Core</b>	<b>17U3CMC6</b>	<b>Modern Banking</b>	<ul style="list-style-type: none"> <li>• <b>To have an idea of about Banking.</b></li> <li>• <b>To know the recent developments and have an awareness of latest methods.</b></li> </ul>
	<b>Allied</b>	<b>17U3CMA4</b>	<b>Financial Services</b>	<ul style="list-style-type: none"> <li>• <b>To make the student to understand the conceptual framework underlying the Indian Financial System and the constituents.</b></li> </ul>
	<b>Allied</b>	<b>17U4CMA5</b>	<b>Business Laws (NS)</b>	<ul style="list-style-type: none"> <li>• <b>To familiarize, the students with the fundamental principles of Indian Contract Act and the basic components of few special contracts under the Act.</b></li> </ul>
	<b>GS</b>	<b>17U3CMGS</b>	<b>Gender studies</b>	<ul style="list-style-type: none"> <li>• <b>To know the differences Understanding Gender to treat other genders with goodness</b></li> </ul>
	<b>Part – I</b>	<b>17U4CMT4/H4</b>	<b>Tamil – IV /Hindi – IV</b>	<ul style="list-style-type: none"> <li>• <b>To know and get the knowledge of Classical, Sangam, Moral Literatures of Tamil language.</b></li> </ul>
	<b>Part – II</b>	<b>17U4CME4</b>	<b>English – IV</b>	<ul style="list-style-type: none"> <li>• <b>To prepare the learners for competitive examinations and to know the fundamentals of</b></li> </ul>

IV				practical communication.
	Core	17U4CMC7	Company Accounts	<ul style="list-style-type: none"> <li>To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act.</li> </ul>
	Core	17U4CMC8	Auditing	<ul style="list-style-type: none"> <li>To make the students gain adequate knowledge of both the principles and practice of auditing in India.</li> </ul>
	Allied	17U4CMA5	Business Laws (NS)	<ul style="list-style-type: none"> <li>To familiarize, the students with the fundamental principles of Indian Contract Act and the basic components of few special contracts under the Act.</li> </ul>
	Allied	17U4CMA6	Business Process Outsourcing	<ul style="list-style-type: none"> <li>To know about various information systems required to design Business.</li> </ul>
	SBE	17U4CMS2	Skill Based Elective– Stress Management	<ul style="list-style-type: none"> <li>To make the students to gain knowledge on causes for stress and management of stress.</li> </ul>
V	Core	17U5CMC9	Management Accounting	<ul style="list-style-type: none"> <li>To make the students to understand the conceptional framework of Management Accounting.</li> </ul>
	Core	17U5CMC10	Financial Management	<ul style="list-style-type: none"> <li>To ensure that the students acquire balanced knowledge of theory and practical aspects of financial management.</li> </ul>
	Core	17U5CMC11	Income Tax Law and Practice	<ul style="list-style-type: none"> <li>To make the students gain adequate knowledge Income Tax Law &amp; Practice.</li> </ul>
	Core	17U5CMC12	Supply Chain Management	<ul style="list-style-type: none"> <li>To impart the students’ knowledge on significance of logistics and supply chain in business</li> </ul>
	Major Elective-I	17U5CMEL1A/ 17U5CMEL1B	Exporting and Importing Procedures/ Retail Management	<ul style="list-style-type: none"> <li>To give exposure to students on export and import procedures</li> </ul> <p>(or)</p> <ul style="list-style-type: none"> <li>To make the students to understand to concepts and practical aspects of retail management.</li> </ul>

	<b>Major Elective-II</b>	<b>17U5CMEL2A/ 17U5CMEL2B</b>	<b>Bank Management/ Human Resources Development</b>	<ul style="list-style-type: none"> <li>To make the students to understand concepts and practical aspects of Bank Management.</li> </ul> (or) <ul style="list-style-type: none"> <li>To enlighten the knowledge of students with various strategies in an organization to develop the people effectively.</li> </ul>
	<b>NME</b>	<b>17U5CMNME</b>	<b>General Commercial Knowledge</b>	<ul style="list-style-type: none"> <li>To provide knowledge on basic concepts of commerce and taxation.</li> </ul>
	<b>SSD</b>	<b>17U5CMSSD</b>	<b>Soft Skill Development</b>	<ul style="list-style-type: none"> <li>Developing organizational behavior and employment skills to the employment organizations</li> </ul>
<b>VI</b>	<b>Core</b>	<b>17U6CMC13</b>	<b>Cost Accounting</b>	<ul style="list-style-type: none"> <li>To ensure that the students secure knowledge of fundamentals aspects of cost accounting and also gain ideas on the specific methods of costing.</li> </ul>
	<b>Core</b>	<b>17U6CMC14</b>	<b>Corporate Accounting</b>	<ul style="list-style-type: none"> <li>To train the student to grasp the principles of Special accounting and preparing them to solve advanced problems in the prescribed forms.</li> </ul>
	<b>Core</b>	<b>17U6CMC15</b>	<b>Company Law Secretarial Practice</b>	<ul style="list-style-type: none"> <li>To provide the students basic knowledge of Company Law and Secretarial practice.</li> </ul>
	<b>Core</b>	<b>17U6CMC16</b>	<b>Insurance Management</b>	<ul style="list-style-type: none"> <li>To enable the students to gain knowledge on various types of insurance and its importance individuals and business</li> </ul>
	<b>Major Elective-III</b>	<b>17U6CMEL3A/ 17U6CMEL3B</b>	<b>Labour Laws/ Corporate Laws</b>	<ul style="list-style-type: none"> <li>To make the students gain adequate knowledge in labour laws</li> </ul> (or) <ul style="list-style-type: none"> <li>To provide the students understand the various acts of corporate laws.</li> </ul>
	<b>Major Elective-IV</b>	<b>17U6CMEL4A/ 17U6CMEL4B</b>	<b>Sales Management/ International Marketing</b>	<ul style="list-style-type: none"> <li>To provide the students about basic knowledge in the sales management field.</li> </ul> (or) <ul style="list-style-type: none"> <li>To make the students to gain expert knowledge in International marketing.</li> </ul>
	<b>CN</b>	<b>17U6CMCN</b>	<b>Comprehensive</b>	<ul style="list-style-type: none"> <li>To better for the preparations of Competitive</li> </ul>

			<b>Knowledge</b>	<b>Exams in advance.</b>
	<b>GK</b>	<b>17U6CMGK</b>	<b>General Knowledge</b>	<ul style="list-style-type: none"><li><b>To make awareness of GK in Competitive World.</b></li></ul>