

**A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI-613 503, THANJAVUR**



1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific outcomes (PSOs) and Course Outcomes (COs) of the Programmes offered by the Institution

COURSE OUTCOMES

B.Com (Computer Application) Syllabus under CBCS

(Applicable to the candidates admitted from the academic year 2017 -2018 onwards)

Semester	Category	Paper Code	Title of the Paper	Outcome
I	Part - I	17U1CCAT1/H1	Tamil - I / Hindi - I	<ul style="list-style-type: none"> To know and get the awareness of recent tamil literature
	Part - II	17U1CCAE1	English - I	<ul style="list-style-type: none"> To initiate the Students to understand English through Prose, Poetry and Basic Communicative Grammar.
	Core	17U1CCAC1	Principles of Accountancy	<ul style="list-style-type: none"> To make the students to gain adequate knowledge of both principles and practice of accounting.
	Core	17U1CCAC2	Marketing	<ul style="list-style-type: none"> To provide exposure to marketing practices of business firms.
	Allied	17U1CCAA1	Allied- Internet and Office Automation- Theory	<ul style="list-style-type: none"> To provide the knowledge on internet and office automation.
	Allied	17U2CCAA2	Allied - Business Environment (NS)	<ul style="list-style-type: none"> To expose the students on the various factors affecting the environment of business.
	ES	17U1CCAES	Environmental Studies	<ul style="list-style-type: none"> To get better awareness of Environmental Condition
II	Part - I	17U2CCAT2/H2	Tamil - II/ Hindi - II	<ul style="list-style-type: none"> To know and get the knowledge of Literature of the middle ages.
	Part - II	17U2CCAE2	English - II	<ul style="list-style-type: none"> To impart language and communicative skills through short stories, one act plays and communicative grammar.
	Core	17U2CCAC3	Business Management	<ul style="list-style-type: none"> To provide expert knowledge in emerging management techniques.
	Core	17U2CCAC4	Business Process Outsourcing	<ul style="list-style-type: none"> To impart knowledge on outsourcing of business processes.
	Allied	17U1CCAA2	Allied - Business Environment (NS)	<ul style="list-style-type: none"> Analyse the recent developments in the economic, fiscal and monetary policies of the government.

	Allied	17U2CCAAP1	Allied - Office Automation - Lab	<ul style="list-style-type: none"> To provide practical knowledge on office automation.
	SBE- I	17U2CCAS1	Skill Based Elective- Production Management	<ul style="list-style-type: none"> To introduce the learners about the fundamentals of production and to enhance the Production Management Skills.
	VBE	17U2CCAVE	Value Based Education	<ul style="list-style-type: none"> To enhance the understanding of Human physical and mental health and the ability to maintain it well to the life and beyond.
III	Part - I	17U3CCAT3/H3	Tamil - III / Hindi - III	<ul style="list-style-type: none"> To understand the differences and importance of Epics ,Essays, History of Tamil literature
	Part - II	17U3CCAE3	English - III	<ul style="list-style-type: none"> To introduce the language of the world renowned dramatist and novelist to enhance the vocabulary and communicative skills of the learners.
	Core	17U3CCAC5	Financial Accounting	<ul style="list-style-type: none"> To understand the accounting procedures for branch and hire purchase system.
	Core	17U3CCACP2	Visual Programming - Lab	<ul style="list-style-type: none"> To provide the knowledge on application of visual programming.
	Allied	17U3CCAMAA3	Allied -Business Tools for Decision Making	<ul style="list-style-type: none"> To make the students to gain knowledge on application of statistical tools for business decisions.
	Allied	17U4CCAA4	Allied - Financial Services (NS)	<ul style="list-style-type: none"> To understand the concept of various financial services to support the financial system.
	GS	17U3CCAGS	Gender Studies	<ul style="list-style-type: none"> To know the differences Understanding Gender to treat other genders with goodness
IV	Part - I	17U4CCAT4/H4	Tamil -IV / Hindi - IV	<ul style="list-style-type: none"> To know and get the knowledge of Classical, Sangam, Moral Literatures of Tamil language.
	Part - II	17U4CCAE4	English- IV	<ul style="list-style-type: none"> To prepare the learners for competitive examinations and to know the fundamentals of practical communication.
	Core	17U4CCAC6	Cost Accounting	<ul style="list-style-type: none"> To make the students to know the fundamentals of costing and to gain further knowledge about its practical applications.
	Core	17U4CCAC7	Business Law	<ul style="list-style-type: none"> To familiarize, the students with the fundamental principles of Indian Contract Act and the basic

				components of few special contracts under the Act.
	Allied	17U4CCAA4	Allied - Financial Services (NS)	<ul style="list-style-type: none"> To understand the concept of various financial services to support the financial system.
	Allied	17U4CCAAP3	Allied - Accounting Using RDBMS - Lab	<ul style="list-style-type: none"> To apply the concept of RDBMS in solving accounting problems.
	SBE - II	17U4CCAS2	Skill Based Elective - Stress Management	<ul style="list-style-type: none"> To make the students to gain knowledge on causes for stress and management of stress.
V	Core	17U5CCAC8	Corporate Accounting	<ul style="list-style-type: none"> To train the student to grasp the principles of special accounting and preparing them to solve advanced problems in the prescribed forms.
	Core	17U5CCAC9	Auditing	<ul style="list-style-type: none"> To make the students gain adequate knowledge of both the principles and practice of auditing in India.
	Core	17U5CCAC10	Entrepreneurial Development	<ul style="list-style-type: none"> To make the students gain adequate knowledge of both the principles and practice of auditing in India.
	Core	17U5CCACP4	E - Commerce with XML - Lab	<ul style="list-style-type: none"> To provide practical knowledge on E-Commerce with XML
	Major Elective-I	17U5CCAEL1A/ 17U5CCAEL1B	E - Commerce (or) Enterprise Resource Planning	<ul style="list-style-type: none"> To impart knowledge on e-commerce and its application. (OR) <ul style="list-style-type: none"> To impart knowledge on basics of enterprise resource planning.
	Major Elective-II	17U5CCAEL2A/ 17U5CCAEL2B	Training and Development (or) Sales Management	<ul style="list-style-type: none"> To enable the students to understand the concepts, principles and process of training and development. (OR) <ul style="list-style-type: none"> To provide the students about basic knowledge in the sales management field.
	NME	17U5CCANME	NME - General Commercial Knowledge	<ul style="list-style-type: none"> To provide knowledge on basic concepts of commerce and taxation.
	SSD	17U5CCASSD	Soft Skills Development	<ul style="list-style-type: none"> Developing organizational behavior and employment skills to the employment

				organizations
VI	Core	17U6CCAC11	Management Accounting	<ul style="list-style-type: none"> To make the students to understand the conceptual framework of management accounting.
	Core	17U6CCAC12	Income Tax Theory Law & Practice	<ul style="list-style-type: none"> To provide the knowledge on income tax law and practice.
	Core	17U6CCAC13	Computerised Accounting	<ul style="list-style-type: none"> To impart the basic knowledge of Computers and Accounting Package.
	Core	17U6CCAC14	Financial Management	<ul style="list-style-type: none"> To make the students to gain knowledge about management of funds in an organization.
	Major Elective-III	17U6CCAEL3A 17U6CCAEL3B	Investment Management (or) Insurance Management	<ul style="list-style-type: none"> To impart knowledge about the working of stock market and the valuation of Securities. <p>(OR)</p> <ul style="list-style-type: none"> To enable the students to gain knowledge on various types of insurance and its importance to individuals and business.
	Major Elective-IV	17U6CCAEL4A/ 17U6CCAEL4B	Human Resource Management (or) Labour Laws	<ul style="list-style-type: none"> To enable the students to understand the concepts and principles of human resource management. <p>(OR)</p> <ul style="list-style-type: none"> To provide a knowledge on various provisions relating to labour legislation.
	CN	17U6CCACN	Comprehensive Knowledge	<ul style="list-style-type: none"> To better for the preparations of Competitive Exams in advance.
	GK	17U6CCAGK	General Knowledge (NS)	<ul style="list-style-type: none"> To make awareness of GK in Competitive World.